



**Pricing for the 2009 Program Book:**

Color Ad Rates

Back cover	\$2,500
Inside covers	\$2,000
Gold full page	\$1,500
Silver full page	\$1,000

Black and White Ad Rates

Full page (8" h x 5" w)	\$500
Half page (4" h x 5" w)	\$200
Business Card (3" w x 2.5" h)	\$150
*Color available for additional \$100	

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Ad size: \_\_\_\_\_

I would like to use the same ad as last year \_\_\_\_.

Name of Solicitor: \_\_\_\_\_

Ads are due by **August 15, 2009**. Technical specifications are available on our website at **www.appetite4awareness.org**. Please review specifications carefully before sending your ad.

Please mail your check made payable to the NFCA:

Or to pay by credit card:

Mastercard      VISA      Amex

Jennifer North  
NFCA  
PO Box 544  
Ambler, PA 19002

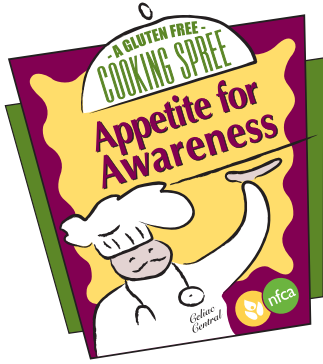
Name on Card \_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Contact Program Book Chair Robbin Cramer with questions at [rc2thmom@aol.com](mailto:rc2thmom@aol.com) or (215) 643-4343.



**National Foundation for Celiac Awareness**  
**PO Box 544, Ambler PA 19002. [jnorth@celiaccentral.org](mailto:jnorth@celiaccentral.org)**  
**[www.celiaccentral.org](http://www.celiaccentral.org)**



# APPETITE FOR AWARENESS: *A Gluten-Free Cooking Spree*

## PROGRAM BOOK ELECTRONIC AD SUBMISSION REQUIREMENTS

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### Program Book Specifications

- Final Size of Program Book: 6" x 9"
- Full Color and Grayscale with No Bleed

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### Ad Sizes Available

- Back Cover: 5.5" wide x 8.5" high
- Inside Covers: 5.5" wide x 8.5" high
- Gold Full Page: 5.5" wide x 8.5" high
- Silver Full Page: 5.5" wide x 8.5" high
- Full Page: 5.5" wide x 8.5" high
- Half Page: 5.5" wide x 4" high
- Business Card: 3.5" x 2"

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### Electronic Ad Specifications Required for Submission

- **We only accept Ads as High Res PDF or High Res JPEG files.**

#### Checklist:

- All Colors must be CMYK Process Color or Set to Grayscale
  - No RGB or PMS Spot Colors
- All Photos and Graphics must be 300 dpi resolution, No Web Images
- All Layers must be flattened before submission
- All Fonts must be embedded

- **File Name: A4A \_ *the name of advertiser*.pdf or .jpg**

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For any Technical questions contact:

Mia Ferraro-Tucker, Eventricity

office: 215.886.0202 | cell: 215.805.6596

**Please email all Ad files to [miadesigns@comcast.net](mailto:miadesigns@comcast.net)**