



APPETITE FOR AWARENESS: *A Gluten-Free Cooking Spree*

PROGRAM BOOK ELECTRONIC AD SUBMISSION REQUIREMENTS

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Program Book Specifications

- Final Size of Program Book: 6" x 9"
- Full Color and Grayscale with No Bleed

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Ad Sizes Available

- Back Cover: 5.5" wide x 8.5" high
- Inside Covers: 5.5" wide x 8.5" high
- Gold Full Page: 5.5" wide x 8.5" high
- Silver Full Page: 5.5" wide x 8.5" high
- Full Page: 5.5" wide x 8.5" high
- Half Page: 5.5" wide x 4" high
- Business Card: 3.5" x 2"

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Electronic Ad Specifications Required for Submission

- **We only accept Ads as High Res PDF or High Res JPEG files.**

Checklist:

- All Colors must be CMYK Process Color or Set to Grayscale
 - No RGB or PMS Spot Colors
- All Photos and Graphics must be 300 dpi resolution, No Web Images
- All Layers must be flattened before submission
- All Fonts must be embedded

- **File Name: A4A _ *the name of advertiser*.pdf or .jpg**

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For any Technical questions contact:

Mia Ferraro-Tucker, Eventricity

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Please email all Ad files to miadesigns@comcast.net