marketplace 2010

APPETITE FOR AWARENESS

a gluten-free cooking spree

The Vendor Marketplace at Appetite for Awareness presents an opportunity to provide gluten-free consumers with free samples, coupons, the opportunity to purchase hard-to-get items and taste test new products before they launch!

Primary Placement will provide your company with a spot in restaurant area with Philadelphia's top restaurants. A Marketplace VendorTable places you in a designated area for gluten-free vendors and other service providers or secures your spot within the Children's Pavilion.

10.24.10
Philadelphia
Cruise Terminal

Expected
Attendance: 2,000

Primary Placement Vendor Table: $750
Marketplace Vendor Table: $500
Children's Pavilion Vendor Table: $500

Spaces are 10' wide by 8' deep and will be sold on a first-come, first served basis. Space includes an eight foot presentation table with linens and two chairs. ***Vendors may sell packaged products for a $250 fee.*** *Electricity, prep table and other rentals available for extra fee. Refrigerated and frozen storage on the day of the event are also available for an extra fee (reservation required).*

Engaged in research and development for new gluten-free products?

Considering how to market your brand to gluten-free customers? Call us to inquire about an NFCA focus group.

NEW IN 2010

Participating sponsors and vendors

may sell packaged products this year!

INQUIRE ABOUT ADVERTISING OPPORTUNITIES.

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